The Michaelite Identity:

"SMC on a Journey"

The Michaelite Identity

The Michaelite identity is embodied in and through the VMGO of this academic community.

Vision

Don Hofstrand (Iowa State University):

“Big picture of what you want to achieve.”

Vision Statement

Don Hofstrand (Iowa State University):

"A mental picture of what you want to accomplish or achieve. For example, your vision may be a successful winery business or an economically active community."

Vision of SMC

VISION:

What we DREAM to become

VISION OF SMC

We, the members of St. Michaels College community, animated by the Ignacian spirituality, witness to the compassionate love of Jesus Christ. We create new horizons with hope of nurturing and empowering

Vision of SMC

Witness to the Compassionate Love of Jesus Christ:

We make Christ's love alive in our world today.

Vision of SMC

Animated by the Ignacian Spirituality:

We follow the ideals of Mo. Ignacia del Espiritu Santo.

Vision of SMC

Features of Ignacian Spirituality:

1. **Simplification**
2. **Humble and loving service**
3. **Diligence in work and prayer**
4. **Integrity**
5. **Martyrdom that is Silent and Hidden in daily Sacrifices**

In **Venerable Ignacia del Espíritu Santo's spirituality**, **simplification** is one of the key virtues and spiritual attitudes that shape the life of her followers—especially the **Religious of the Virgin Mary (RVM)** and those who live by her example.

Simplification means living with a heart that is **free from unnecessary attachments, pretensions, and complications**, so that one can focus solely on **God's will**. It is not just about material simplicity, but more deeply about **inner purity and transparency before God**.

1. Simplification means having an **undivided heart**—seeking only to please God and not oneself or others.

Venerable Ignacia lived this by surrendering her will completely to God’s plan, trusting Him in all things

2. It calls for **humble living**, avoiding extravagance or excessive concern for worldly approval.

For Ignacia, simplicity reflected the **poverty of Christ**—living only with what is needed and sharing with those in need.

3. Simplification purifies one’s motives—serving, praying, and working not for praise or gain, but purely out of love for God.

It means being **authentic, honest, and true**, without duplicity in thoughts, words, or actions.

4. A simplified heart is peaceful because it is not divided by worldly desires.

It allows one to **discern God's voice clearly** and respond to His call faithfully.

To live simplification in the spirit of Venerable Ignacia:

- Live modestly and gratefully.
- Do your duties with pure intention and without seeking recognition.

- Detach from materialism and ego.
- Keep your heart centered on God alone.

VISION OF SMC

- **Compassionate Love of Jesus Christ**
- **Ignacian Spirituality**

We create new horizons with hope of nurturing and empowering individuals into becoming globally competent, humble and responsible citizens toward inner and social transformation for the common good.

Mission

Don Hofstrand (Iowa State University):

"General statement of how you will achieve the vision."

Mission Statement

Don Hofstrand (Iowa State University):

"A general statement of how the vision will be achieved. The mission statement is an action statement that usually begins with the word 'to'."

Mission of SMC

MISSION:

What we DO to make the DREAM come true

MISSION OF SMC

We commit ourselves to:

1. **Grow in discernment and interior freedom to be prophets of faith hope and love in today's world;**
2. **Continuously form Ignacian-Marian leaders who witness to faith excellence and service in varied socio-cultural setting;**
3. **Constantly pursue innovative programs approaches and educational strategies to develop global professionals**

MISSION OF SMC

4. build up resources and capabilities and create new horizons to respond to contemporary issues towards enhancement of quality life, and;

5. expand our educational thrust for the poor.

Goal

Don Hofstrand (Iowa State University):

"These are general statements of what needs to be accomplished to implement a strategy."

Goal Statement

Don Hofstrand (Iowa State University):

"A goal is a general statement of what you want to achieve. More specifically, a goal is a milestone(s) in the process of implementing a strategy."

Goal Statement

Don Hofstrand (Iowa State University):

"Examples of business goals are:

- **Increase profit margin**
- **Increase efficiency**
- **Capture a bigger market share**
- **Provide better customer service**
- **Improve employee training**
- **Reduce carbon emissions."**

AMERICA
MAR DEL
NORT
MAR DEL
ZUR
MARE
PACIFICUM

Goal of SMC

GOAL:

What our STRATEGY is to make our DREAM come true

Goal of SMC

Formation of proficient graduates who are transformative agents committed to build a compassionate and loving community

Objective

Don Hofstrand (Iowa State University):

"Objectives provide specific milestones with a specific timeline for achieving a goal."

Objective Statement

Don Hofstrand (Iowa State University):

"An objective turns a goal's general statement of what is to be accomplished into a specific, quantifiable, time-sensitive statement of what is going to be achieved and when it will be achieved."

Objective Statement

Don Hofstrand (Iowa State University):

"Examples of business objectives are:

- **Earn at least a 20 percent after-tax rate of return on our investment during the next fiscal year**
- **Increase market share by 10 percent over the next three years.**
- **Lower operating costs by 15 percent over the next two years through improvement in the efficiency of the manufacturing process.**
- **Reduce the call-back time of customer inquiries and questions to no more than four hours."**

Objectives of SMC

OBJECTIVE:

What our TARGETS are, according to our STRATEGY, to make our DREAM come true

OBJECTIVE OF SMC

St. Michael's College provides transformative Ignacian Marian Education in all levels through relevant and meaningful Instructional process, research and community service for the common good. Specifically, it develops students' potentials knowledge, attitudes and skills reflective of Ignacian Marian values for them to:

1. **Lead a life of Gospel values and Ignacian Marian virtues characterized by an active commitment and involvement in Christ salvific mission;**

OBJECTIVE OF SMC

2. Participate actively in community building and contribute the best of who and what he/she is towards social transformation for the common good;

3. Render life-giving, humble service and share in the advocacy for peace and preservation of life; and

4. Enhance one’s personal and professional growth and development at par with international standards, for the greater service to humanity, and for God’s glory.

Core Values

Don Hofstrand (Iowa State University):

"How you will behave during the process."

Core Values

Don Hofstrand (Iowa State University):

"Core values define the organization in terms of the principles and values the leaders will follow in carrying out the activities of the organization."

Core Values of SMC

FAITH
EXCELLENCE
SERVICE

Reference

Hofstrand, Don. *Vision and Mission Statements -- a Roadmap of Where You Want to Go and How to Get There.* Retrieved November 13, 2018, from Iowa State University: https://www.extension.iastate.edu/agdm/wholefarm/html/c5-09.html.